

# Image Analysis Results

<https://www.smashingmagazine.com/articles/>

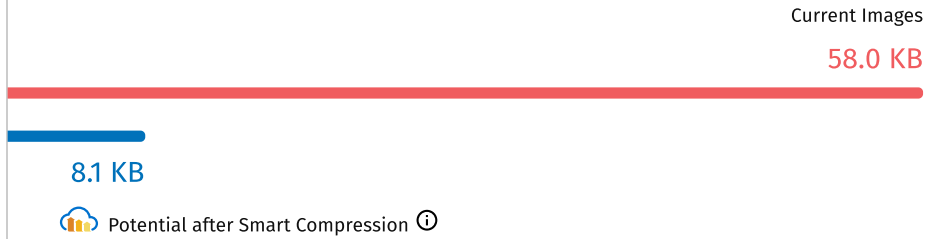
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## Page Image Score



Excellent

## Image Weight Comparison



## Total Images Analyzed

12

## Total Image Weight

58KB

## Potential Compressed Weight

13.9%

## Tested on browser



Chrome

## From location



Dulles

## Viewport size



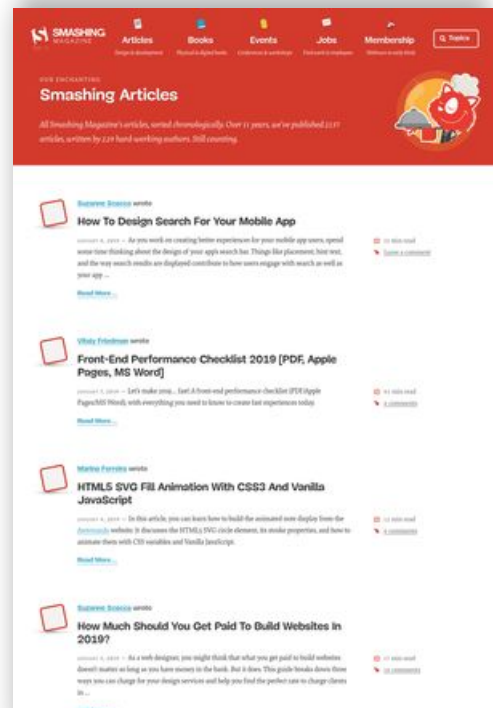
1366 x 712 px

## Device DPI

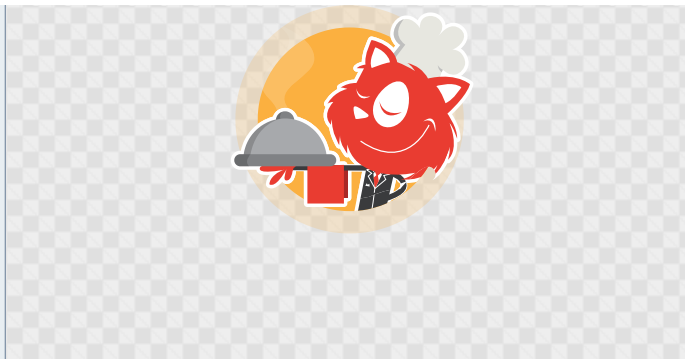


96 DPI

Integrated with



cat-the-cook-presenting-dish.svg



SVG  17.6 KB Current

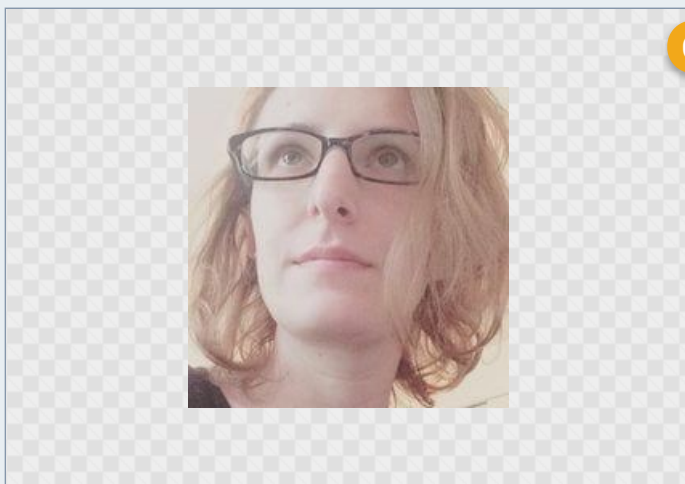
### Potential Smart Compression

SVG	<span style="display: inline-block; width: 100px; height: 10px; background-color: blue; vertical-align: middle;"></span>	17.6 KB	(100.0%)
WEBP	<span style="display: inline-block; width: 10px; height: 10px; background-color: blue; vertical-align: middle;"></span>	1.7 KB	(9.7%)
PNG	<span style="display: inline-block; width: 10px; height: 10px; background-color: blue; vertical-align: middle;"></span>	2.0 KB	(11.1%)

 9.7%

370x350 → 400x400

[See More](#)




**C** `suzanne-scacca-200px.jpg`

JPEG  7.6 KB Current

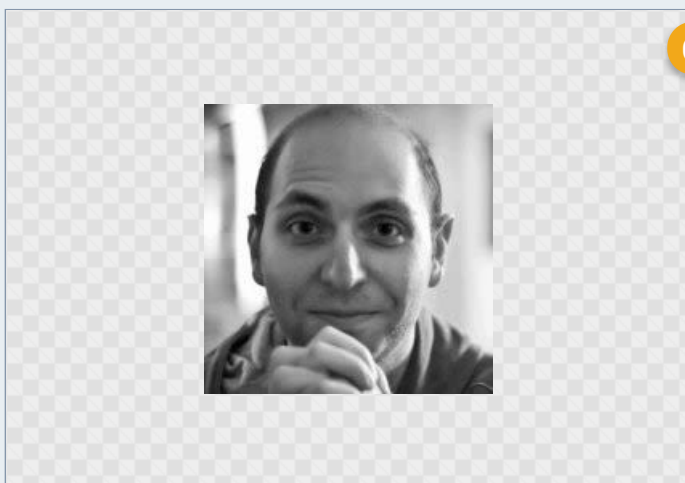
### Potential Smart Compression

JPEG	<span style="display: inline-block; width: 10px; height: 10px; background-color: blue; vertical-align: middle;"></span>	1.2 KB	(15.6%)
WEBP	<span style="display: inline-block; width: 10px; height: 10px; background-color: blue; vertical-align: middle;"></span>	898.0 B	(11.9%)
JPEG-XR	<span style="display: inline-block; width: 10px; height: 10px; background-color: blue; vertical-align: middle;"></span>	1.1 KB	(14.7%)
PNG	<span style="display: inline-block; width: 100px; height: 10px; background-color: blue; vertical-align: middle;"></span>	5.4 KB	(71.0%)

 11.9%

200x200 → 70x70

[See More](#)



**C** `vitaly-friedman-profile-pic.jpg`

JPEG  7.3 KB Current

### Potential Smart Compression

JPEG	<span style="display: inline-block; width: 10px; height: 10px; background-color: blue; vertical-align: middle;"></span>	1.2 KB	(16.0%)
WEBP	<span style="display: inline-block; width: 10px; height: 10px; background-color: blue; vertical-align: middle;"></span>	1.1 KB	(14.8%)
PNG	<span style="display: inline-block; width: 100px; height: 10px; background-color: blue; vertical-align: middle;"></span>	3.0 KB	(41.4%)

 14.8%

180x180 → 70x70

[See More](#)

**A** search-by-algolia-white.svg




SVG		7.1 KB	Current
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Potential Smart Compression


SVG		7.1 KB	(100.0%)
WEBP		940.0 B	(13.3%)
PNG		1.2 KB	(16.7%)

 13.3%  
130x18 → 400x400



 See More

**A** logo--full.svg




SVG		6.6 KB	Current
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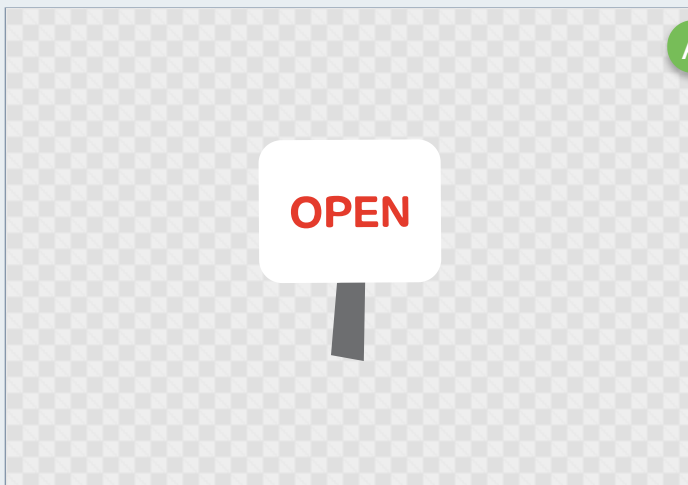
Potential Smart Compression


SVG		6.6 KB	(100.0%)
WEBP		2.2 KB	(33.5%)
PNG		2.6 KB	(40.0%)

 33.5%  
220x80 → 400x400

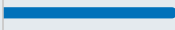


 See More

**A** jobs.svg



SVG		4.1 KB	Current
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Potential Smart Compression

SVG		4.1 KB	(100.0%)
WEBP		186.0 B	(4.5%)
PNG		347.0 B	(8.4%)

4.5%

See More

A membership.svg



SVG 2.8 KB Current

Potential Smart Compression

SVG	100%	2.8 KB	(100.0%)
WEBP	8.5%	242.0 B	(8.5%)
PNG	14.3%	406.0 B	(14.3%)

8.5%

230x275 → 400x400

See More

A articles.svg



SVG 1.3 KB Current

Potential Smart Compression

SVG	100%	1.3 KB	(100.0%)
WEBP	8.6%	110.0 B	(8.6%)
PNG	15.4%	198.0 B	(15.4%)

8.6%

230x275 → 400x400

See More

A clock--alt.svg



SVG 1.2 KB Current

Potential Smart Compression

SVG	100%	1.2 KB	(100.0%)
WEBP	19.2%	222.0 B	(19.2%)
PNG	32.2%	373.0 B	(32.2%)

19.2%  
29x27 → 400x400

See More

A books.svg



SVG 1.0 KB Current

Potential Smart Compression

SVG		1.0 KB	(100.0%)
WEBP	🏆	120.0 B	(11.8%)
PNG		241.0 B	(23.8%)

11.8%  
230x275 → 400x400

See More

A events.svg



SVG 954.0 B Current

Potential Smart Compression

SVG		954.0 B	(100.0%)
WEBP	🏆	138.0 B	(14.5%)
PNG		269.0 B	(28.2%)

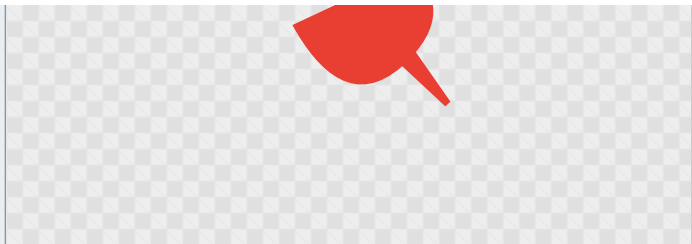
14.5%  
230x275 → 400x400

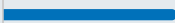


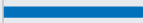
See More


A comments--alt.svg



SVG 452.0 B Current



SVG		452.0 B	(100.0%)
WEBP 		212.0 B	(46.9%)
PNG		376.0 B	(83.2%)

 46.9%

29x27 → 400x400

 See More

# Optimize Every Image with Cloudinary

Cloudinary is the end-to-end solution for all your image-related needs. Check out how simple it is to deliver an optimized image to your users, with on-the-fly transformations included as a component of the URL:

```
https://res.cloudinary.com/demo/image/upload/h_210/f_auto,q_auto/paint.jpg
```

Original

JPG  
374x210  
38 KB



Dynamic Format

WEBP  
374x210  
16 KB (42%)



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Email Address

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